

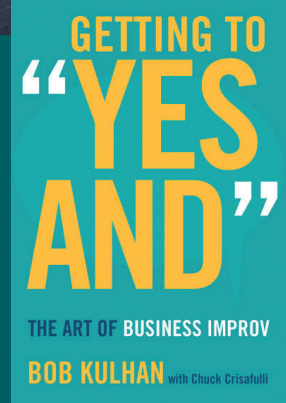
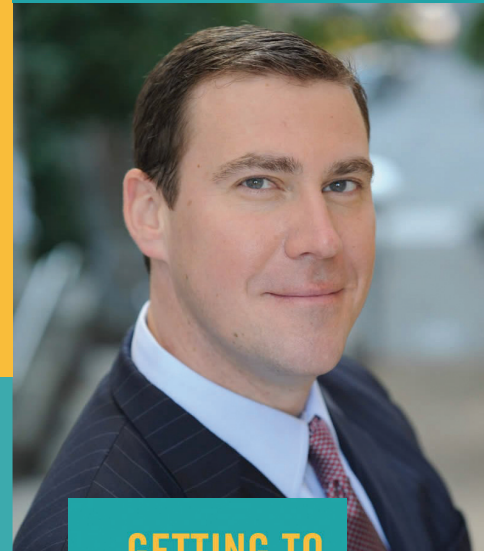


GUEST SPEAKER | **BOB KULHAN**

**Founder & CEO of Business Improv®** – a 21 year-old consultancy that links improv to business through the behavioral sciences and real-world application

Adjunct Professor of Business Administration, Duke University & Adjunct Professor of Business, Columbia University

Performed improv at Chicago's famed Second City as well as touring globally



# ACCELERATE YOUR GROWTH USING BUSINESS IMPROV® TECHNIQUES

**FRIDAY, OCTOBER 23  
8:00 AM – 12:00 PM**

**HIGH-ENERGY, INTERACTIVE  
ZOOM VIRTUAL EVENT**

Pre-register in advance for this workshop at [NAWBOCleveland.org](http://NAWBOCleveland.org)

This high-energy, interactive session demonstrates the tenets of improvisation and how they link to the real world in an incredibly entertaining and thought-provoking way. Delivered by Chicago-trained elite improv veteran, Duke Fuqua, Adjunct Professor and author of *Getting to "Yes And": The Art of Business Improv*. You'll discover how Business Improv® techniques strengthen a skill set directly related to team trust, communication, creativity and innovation, influence, resilience, morale, and adaptive problem solving in a virtual world. Bob's approach addresses real-world business challenges, and his secret recipe combines the psychology behind decision making with the very best aspects of our own brand of customized, high-energy, experiential learning, which drives measurable and sustainable ROI.

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NAWBO – The National Association of Women Business Owners – is a national organization that propels women entrepreneurs into economic, social and political spheres of power.